#### JULY

03-11	2017 Chicago KICS International Youth Soccer Cup	MonTue. 2,500	C23
10-12	NIKE National Invitational	MonWed. 13,500	C02
12-13	Tournament of Champions 2017 Advertising Specialty Institute ASI 2017 Chicago	WedThu. 6,500	C02
21-23	2017 National Contact Management Association World Congress	FriSun. 1,500	C14
22-25	45th Annual Big Ten Football Kickoff Luncheon	SatTue. 1,800	C23
23-30	Mathematical Association of America 2017 MathFest	SunSun. 1,500	C09
26-28	Automechanika Chicago 2017	TueFri. 8,000	C03

## MAJOR SHOWS BEYOND

		American Academy of	SunWed.	10,000	C10
	(	Otolaryngology-Head and Neck Sui	gery		
	2	2017 Annual Meeting & OTO Expo			
	09/10-14	PRINT® 17	SunThu.	25,000	C01
	09/16-19	American Academy of Pediatrics	SatTue.	12,000	C03
2017 National Conference and Exhibition					
	09/19-222	2017 Food Processing Suppliers	TueSat.	10,000	C-10
		Association PROCESS EXPO			
	10/01-04 \	Water Environment Federation -	SunWed.	22,000	C01
	(	90th Annual Technical Exhibition			
	8	& Conference (WEFTEC.17)			
	10/06-07Bank of America Chicago MarathonSatSun. 40,000				
	ć	and Health & Fitness 2017			
	10/11-14	American Academy of	WedSat.	7,500	C10
	(	Ophthalmology 2017 Annual Acade	my		

# **CONVENTION LOCATION LEGEND**



2017 Convention List



- Over 11.7 million business travelers visited Chicago
- Over 90% of Chicago's largest conventions take place midweek

What is YOUR business doing to increase sales from this vital expense account market?

JANUARY
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	06-08	Allied Social Science Associations 2017 Annual Meeting	FriSun.	12,000	C05	
	11-15	Chicago Boat, RV & Strictly Sail Show	WedSun.	PUBLIC	C03	
	14-16	Winter Volleyball Championship 2017	SarMon.	7,500	C10	
	19-21	2017 IAPD/IPRA Soaring to New Heights Conference	ThuSat.	4,500	C09	
		FEBRU	ARY			
	11-20	Chicago Auto Show	SatMon.	DUBLIC	C03	
	23-25	Chicago Dental Society	ThuSat.	30,000	C03	
	23-25	Annual Midwinter Meeting 2017 LMT Communications 2017 Lab Day Program	ThuSat.	2,000	C05	
MARCH						
				.=		
	06-09	PITTCON 2017	MonThu.	·	C03	
	18-21	International Home + Housewares Show	SatTue.	59,000	C10	
	23-27	America's Beauty Show	ThuMon.	80,155	C03	
	27-30	American College of Healthcare	MonThu.	5,000	C09	
		Executives Congress on				
		Healthcare Leadership				
APRIL						
	02-11	National Hoad Start Association	Cup Tup	2,000	COE	
	02-11	National Head Start Association 2017 Annual Training Conference	SunTue.	3,000	C05	
	03-06	ProMat 2017 & Automate 2017	MonThu.	55.230	C02	
	04-06	ProFood Tech 2017	TueThu.		C10	
	06-08	NCAA Division I Men's	ThuSat.		C13	
		Ice Hockey Championship				
	06-09	Midwest Political Science	ThuSun.	5,200	C07	
		Association - 75th Annual				
		National Conference				
	09-14	ELECTRIC POWER 2017	SunFri.	4,000	C14	
		Conference & Exhibition				
	14-16	adidas Windy City	FriSun.	14,000	C01	
		National Qualifier				
	21-23	Chicago Comic & Entertainment	FriSun.	70,000	C01	
		Expo (C2E2) 2017				
	22-01	2017 Population Association of	SatMon.	2,000	C09	
	20.65	America Annual Meeting	o	4.500	010	
	29-03	American Transplant Congress/	SatTue.	4,500	C10	
	American Society of Transplant Surgeons					
	20.07	2017 American Transplant Congres		F 000	COF	
	29-07	HOW Design Live 2017	SatFri.	5,000	C05	

## MAY

Beverage Alcohol for Restaurants Sun.-Mon. 3,500

Sun.-Tue. 20,000

Sat.-Tue. 70,216

Tue.-Thu. 18,000

Digestive Disease Week 2017

(BAR) at NRA Show

NCA's 2017 Sweets and

National Restaurant Association

Restaurant 2017 Hotel-Motel Show

	Snacks Expo		.0,000	
	JUN	E		
02-06	53rd American Society of Clinical Oncology Annual Meeting	SunTue.	20,000	CO1
08-12	The Salvation Army-Central Regional Meeting	ThuMon.	3,300	S03
12-14	NeoCon	MonWed.	40,000	C06
13-15	United Fresh Produce Association Annual Convention 2017	TueThu.	4,500	C03
18-21	Drug Information Association 53rd Annual Meeting	SunWed.	9,400	C02
20-22	2017 Techtextil North America	TueThu.	3,500	C10
22-24	2017 World Congress on Pediatric Dermatology	ThuSat.	1,000	C05
22-27	American Library Association 2017 Annual Conference	ThuTue.	25,000	C03
28-07	U.S. Department of Defense 2017 Wounded Warrior Games	WedFri.	3,000	C10
30-04	Lions Club International 2017 International Convention	FriTue.	15,000	C02

(continued on back)

C01

C02

C01

C03

# Only KEY partners with all major conventions/ trade shows and events to Welcome attendees.



07-09

20-23

21-22

23-25







